



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0022840185** File Number: **0000085500** Submit Date: **10/09/2019** Call Sign: **KIDK** Facility ID: **56028** City:

IDAHO FALLS State: ID

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/09/2019 Filing Status: Active

# Report reflects information for : Third Quarter of 2019

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
VISTAWEST MEDIA, LLC Doing Business As: VISTAWEST MEDIA, LLC	2507 GENE FIELD ROAD SAINT JOSEPH, MO 64506 United States	+1 (816) 390- 5870	lylel@vistawestmedia. com	Company

#### Contact Representatives (2)

Contact Name	Address	Phone	Email	Contact Type
Louis R duTreil , Jr .  Technical Consultant duTreil Lundin & Rackley Inc	3135 Southgate Circle Sarasota, FL 34239 United States	+1 (941) 329- 6004	bobjr@DLR.com	Technical Representative
Stephen Hartzell Brooks, Pierce et al.	150 Fayetteville Street Suite 1700 Raleigh, NC 27601 United States	+1 (919) 839- 0300	shartzell@brookspierce. com	Legal Representative

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Idaho Fals-Pocatllo(Jcksn)
	Web Home Page Address	

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00-7:30 AM MT
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan is swooping into animal shelters across the U.S., rescuing hard-to-love, out-of-control, untrained and unadoptable dogs. Then, back at Brandon's training facility known as the Lucky Dog Ranch, he goes to work on the seemingly impossible task of turning the frightened pooches into perfect pets. In the end, a lucky family will adopt an even luckier dog, making each episode an adoption story that truly warms the heart. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Main Digital Channel
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2	
of 12)	Response
Program Title	DR. CHRIS PET VET

Origination	Network
Days/Times Program Regularly Scheduled	Saturday - 7:30-8:00 AM MT.
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals he devotes his days to caring for and treating. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. Each episode delivers not only a carefully crafted mix of human and animal interest stories, but also features a variety of animals that undergo elective procedures as part of long-term treatments involving the most intricate and technologically advanced surgery. This program is specifically designed to further the educational and informational needs of children has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Main Digital Channel
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	THE HENRY FORD'S INNOVATION NATION
Origination	Network

Days/Times Program Regularly Scheduled	Saturday - 8:00-8:30 AM MT
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	INNOVATION NATION, hosted by Mo Rocca, is a weekly celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions - and the perseverance, passion and price required to bring them to life. Featuring the "what if it never happened," "the innovation by accident" and a strong focus on "junior geniuses" who are changing the face of technology, this series will appeal to young viewers and their families. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Main Digital Channel
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	THE INSPECTORS
Origination	Network

Days/Times Program Regularly Scheduled	Saturday - 9:30-10:00 AM MT
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy w is thriving after being paralyzed in a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom, Amanda, in solving crimes that deal with everything from intern scams, identity theft, to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and include positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Main Digital Channel
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	TAILS OF VALOR
Origination	Network
Days/Times Program Regularly Scheduled	Saturday - 9:00-9:30 AM MT

Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kel Mitchell hosts a look at true stories of service animals working to change people's lives. The se examines the life science behind these relationships, including the animals' unique and powerful senses that enable them to protect their human charges. A focus on the training and day-to-day job of these incredible animals and the quality of life they provide the people they serve seeks to provide viewers with a greater understanding of and compassion for animals, and how those with disabilities experience everyday life and the challenges they face. Main Digital CHannel
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	XPLORATION AWESOME PLANET
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 7:00-7:30 AM MT
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Emmy nominated Phillippe Cousteau Jr., grandson of the legendary Jacques Cousteau, this riveting earth science series, explores the most spectacular places on earth, inside the earth and above earth. He visits diamond and gold mines to see how gems and metals are formed, travels to active volcanoes to observe what happens inside the Earth's burning core, and checks out weather stations in mountainous areas to get an idea of how weather phenomena form in the atmosphere. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Multicast Digital Channel
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	XPLORATION OUTER SPACE
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 7:30-8:00 AM MT
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half hour program is hosted by Emily Callendrelli, a host that demonstrates that young women can cool, smart, and still choose careers in science. This message is critical to addressing the dearth of wor who choose to go into STEM careers. The series addresses all areas of space exploration: planets, star moons, and how science, engineering and technology are allowing us to learn more every day. The presentation takes very technical and complex information and presents it in a way that is accessible to viewers, but manages to remain very high level in it's concepts. The goal is to show off the coolest aspect of the space industry. To accomplish this, Emily and the Xploration Outer Space crew travel to various NASA centers, private space companies, and even universities. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Multicast Digital Channel
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (8 of 12)	Response
Program Title	XPLORATION DIY SCI
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 8:00-8:30 AM MT
Total times aired at regularly scheduled time	10
Total times aired	11
Number of Preemptions	1

Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show is hosted by Steve Spangler, a very popular science educator, who is able to relate well to all age groups, particularly teenagers. He performs science experiments, making them fun and simultaneously explaining the scientific principles behind them. They can be performed at home or in the classroom. He uses common household items that can easily be found in the home. He makes it clear when caution is necessary. The "don't try this at home" warning seen on some TV shows doesn't apply to this series. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Multicast Digital Channel
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Xploration DIY Science
List date and time rescheduled	07/06/2019 04:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-06
Episode #	
Reason for Preemption	Sports

Digital Core Program (9 of 12)	Response
Program Title	DRAGONFLY TV
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday - 8:30-9:00 AM MT
Total times aired at regularly scheduled time	10
Total times aired	11
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DRAGONFLY TV is a weekly half-hour science television series that highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scienctific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Multicast Digital Channel
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions Response	
Title of Program	Dragonfly TV
List date and time rescheduled	07/06/2019 04:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2019-07-06
Episode #	
Reason for Preemption	Sports

Digital Core Program (10 of 12)	Response
Program Title	BIZ KIDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday - 7:00-7:30 AM MT
Total times aired at regularly scheduled time	10
Total times aired	11
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BIZ KIDS is a fun, fast-paced weekly TV series that teaches kids about money and business, as well as setting and achieving their financial goals. Biz Kids features compelling stories from real life kid entrepreneurs and reinforces the importance of budgeting, saving and giving back to the community. The series is produced by the creators of the Emmy award winning series "Bill Nye the Science Guy" and offers free curriculum materials for every episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Multicast Digital Channel
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Biz Kids
List date and time rescheduled	07/06/2019 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-07
Episode #	
Reason for Preemption	Sports

Digital Core Program (11 of 12)	Response
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday - 7:30-8:00 AM MT
Total times aired at regularly scheduled time	10
Total times aired	11
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specfied in the Commission's rules. Multicast Digital Channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Dog Tales
List date and time rescheduled	07/06/2019 03:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-07
Episode #	
Reason for Preemption	Sports

Digital Core Program (12 of 12)	Response
Program Title	HOPE IN THE WILD
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30-9:00 AM MT
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hope in the Wild is a live action, half hour television program designed to meet the educational and informational needs of children aged 13-16. Hope in the Wild follows Hope Swinimer and her dedicated team as they rescue and rehabilitate injured and orphaned animals of all kinds. Hope's passion for wildlife conversation shines through everything she does to lead her team on their mission to care for an return each animal to the wild. From the pressure of saving an animal in critical condition to the joy in witnessing its victorious return home., Hope in the Wild will educate viewers on the day to day jobs of animal care team and the species they encounter. Main Digital Channel
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

2 and 3.

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	Robyn Clegg
Address	1915 North Yellowstone Hwy.
City	Idaho Falls
State	ID
Zip	83401
Telephone Number	(208) 528-2150
Email Address	robyn.clegg@npgco.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES	3rd quarter 2019 FCC Report Community/Promotional Efforts in which KIDK participated and or sponsored local programs designed to meet the educational and informational needs of children Community Projects Pay it forward Campaign on KIDK. One non profit in the community is selected monthly to be given a \$500 check to go toward their non profit efforts. Money is provided with the assistance of a sponsor. Non profit is featured in local newscast. Teacher of the Month on KIDK: Enter your favorite teacher , and they could win a Pizza Party for 30 from Domino's pizza. Each teacher selected as a Teacher of the Month will go into a drawing for \$1,000 from Valley Office Systems and \$500 from Domino's Pizza to go to their school for class room upgrades. Public Appearances Todd Kunz - July 3- Public appearance in Montpelier, Idaho shooting Pay it Forward July 1- Ran Star Valley Half Marathon July 15 Guest host on KID News radio 6:45-10a July 18-Guest on KUPI 99.1 radio 7-10a July 24-Emceed Ammon Mayor's Awards Ceremony, 6pm Thunder Ridge High School Aug 26- The teacher of Year Valley Office in Pocatello school Sept 5-Eastern Idaho Fair collecting school supplies Sept 11- Delivered lunches to first responders with Mountain America Credit Union 11a-1p Sept 14- Emceed Walk to End Alzheimer's 11a Station Tours KIDK provides tours of the television facilities for local schools, scout and church groups. 18 individuals were guided through the station this quarter. KIDK FCC Compliance Promo (IDCM1750) Announcements regarding Children's programming information conveyed the following information: For information regarding children programming people can come to the station during regular business hours or visit KIDK.com to see our public file. Promo ran 194 times on KIDK between July 1st through Sept 15th.

## Other Matters (1)

Other Matters (1 of 1)	Response
Program Title	NA
Origination	Syndicated
Days/Times Program Regularly Scheduled	NA NA
Total times aired at regularly scheduled time	0
Length of Program	0 mins
Age of Target Child Audience from	2 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Multicast Digital Channel

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Robyn Lee Clegg *HR* 

10/09/2019

Coordinator

**Attachments** 

No Attachments.